FLAIR

Laundry Powder

Product Data Sheet | Product Code: FLA | Issued: March 13, 2026

What is Flair?

FLAIR is a high-powered washing powder that makes clothes clean, bright and smelling fresh. FLAIR is great for washing all cottons, coloureds, whites, synthetics and blends. This detergent contains biodegradable surfactants and no added phosphates.

Key Benefits

- ✓ Makes clothes cleaner and brighter
- ✓ Great for both top and front-loading machines
- ✓ Used in hot or cold water
- ✓ No added phosphates

How Does It Work?

FLAIR is a powerful laundry washing powder detergent that works well in both hot and cold water. It is not suitable for washing woollens or delicate silks and linens which should be dry-cleaned.

For Use On…

FLAIR is a detergent for industrial and domestic use and can be used to wash cottons, coloureds, whites, synthetics and blends in laundry washing machines. It is suitable for both top-loaders and front-loaders.

Technical Data

Composition

FLAIR contains a blend of surfactants and builders together with whitening and brightening agents. FLAIR is perfumed with a fresh fragrance and contains agents for softening hard water. The enzymes in FLAIR give it extra cleaning power for removing spot stains such as grass, proteins, blood, gravy and foodstuffs.

Properties

COLOUR – White powder
ODOUR – Pleasant fresh perfume
DISSOLUTION – Dissolves easily with minimal stirring
pH = 11.5 – 12.5 (1% solution)
FOAM – Low foaming

Environmental Care

FLAIR conforms with all statutory environmental requirements. It is based on safe ingredients selected to perform efficiently so there is no waste or damage. FLAIR is non-flammable, contains biodegradable surfactants and no added phosphates. FLAIR containers will be cleaned and reused if returned to Agar Cleaning Systems Pty Ltd., significantly reducing plastic usage and waste. They can also be recycled.

Quality

The design, manufacture and supply of all Agar chemical products is controlled by the Agar Quality Management System which is registered and externally audited by SAI Global as complying with the requirements of AS/NZS ISO 9001 "Quality Management Systems – Requirements".
First Certified: 30 April 1996 SAI Certificate No.: QEC7358

Application

How much FLAIR to use. The 75ml scoop (in pack) holds 70 grams.			
Machine	Small Load (6.5 – 8kg)	Medium Load (8 – 11kg)	Large Load (12 – 15kg)
Front Loader & Twin Tub	½ scoop (35 grams)	1 scoop (70 grams)	1½ scoops (105 grams)
Top Loader	1 scoop (70 grams)	1½ scoops (105 grams)	2½ scoops (175 grams)
Handwashing / pre-soaking: 6.6 grams per L of water (1 in 150). Industrial machine: 10 grams per 1kg of dry washing. In hard water regions: Add an extra 1½ scoops (105 grams).			

Water Temperature:

- Use COLD water for bleeding colours, pleated garments, blood or chocolate stains.
- Use WARM water for nylons, polyesters, acrylics, permanent press and colourfast colours.
- Use HOT water for cottons (white and pastels), heavily soiled or oily clothes.
- Fully dissolve FLAIR before adding clothes to machine. Add the powder to some warm water in a bucket. Stir well briefly, then leave for a few minutes. Stir well again. It should now be fully dissolved.
- Always test new items for colourfastness: dip a corner of the garment in a solution of FLAIR in hot water then squeeze. If the colour runs out, it is not colourfast and this garment should not be washed with FLAIR.
- Follow clothing maker's instructions for laundering woollens.
- Turn delicate garments inside out.
- Do not dry coloured garments in full sun.
- Do not add chlorine bleach to FLAIR wash solutions.
- Pre-spray collars and cuffs or other heavily soiled fabric with SOLSPRAY.
- Stains will be removed more effectively if washed promptly and if pre-soaked.
- After adding FLAIR to the wash, rinse hands with clean water to avoid skin contact with the powder. People with sensitive or damaged skin should wear gloves.

Agar Cleaning Systems maintains Safety Data Sheets (SDS) on all its products. These sheets contain information that you may need to protect your employees and customers against health or safety hazards associated with our product. Agar Cleaning Systems recommends that you obtain a copy of the respective SDS sheet prior to using this product. The information in the Product Data Sheet is based on data we believe to be reliable. It is offered in good faith, but without guarantee, as conditions and methods of use of our product are beyond our control.

Australian Made Australian Owned

MELBOURNE
Agar Cleaning Systems P/L
12-14 Cope Street
Preston VIC 3072
Ph: (03) 9480 3000

ADELAIDE
Agar Cleaning Systems P/L
Unit 1, 138-140 Ashley Street
Underdale SA 5032
Ph: (08) 8293 2020

BRISBANE
Agar Cleaning Systems P/L
Unit 5, 13 Murdoch Circuit
Acacia Ridge QLD 4110
Ph: (07) 3274 3438

SYDNEY
Agar Cleaning Systems P/L
Unit 3, 68-72 Asquith Street
Silverwater NSW 2128
Ph: (02) 9743 6020

PERTH
Briskleen Supplies
38 Mulgul Road
Malaga WA 6090
Ph: (08) 9249 4566

Disposal Information

1. Used solutions -

Used Solutions of FLAIR should be poured into a drain or trough that leads to the sewer system or a septic tank. These systems have a method for treating and breaking down the waste. Used solutions of detergent should not be poured into stormwater drains or down driveways as these drains are designed for rainwater and ultimately lead to the local river system.

2. Unused product

It is best to keep the product and use it up! If this is not possible, try to give it to someone who can use it. (Make sure the product is in its original, labelled container).
If there is no alternative but disposal, it is safe to pour modest quantities of this product down the drain (to sewer) with running water. Leave the cold tap running for a few moments afterwards as this dilutes the product and reduces the concentration in the wastewater.

Remember, do not mix different cleaning products together during disposal!

3. Empty packaging

Bottles and drums

Our 5kg and 10kg pails and drums are made from polypropylene which can be recycled. You can dispose of these containers via the kerbside collection program or other recycling system. FLAIR containers will be cleaned and reused if returned to Agar Cleaning Systems Pty Ltd, significantly reducing plastic usage and waste.

Cardboard cartons

Used boxes should be flattened and recycled in OCC (old, corrugated cardboard) or mixed wastepaper recycling programs.

Available in: 5kg, 15kg,

Agar Cleaning Systems maintains Safety Data Sheets (SDS) on all its products. These sheets contain information that you may need to protect your employees and customers against health or safety hazards associated with our product. Agar Cleaning Systems recommends that you obtain a copy of the respective SDS sheet prior to using this product. The information in the Product Data Sheet is based on data we believe to be reliable. It is offered in good faith, but without guarantee, as conditions and methods of use of our product are beyond our control.

AGAR™ Australian Made Australian Owned

MELBOURNE
Agar Cleaning Systems P/L
12-14 Cope Street
Preston VIC 3072
Ph: (03) 9480 3000

ADELAIDE
Agar Cleaning Systems P/L
Unit 1, 138-140 Ashley Street
Underdale SA 5032
Ph: (08) 8293 2020

BRISBANE
Agar Cleaning Systems P/L
Unit 5, 13 Murdoch Circuit
Acacia Ridge QLD 4110
Ph: (07) 3274 3438

SYDNEY
Agar Cleaning Systems P/L
Unit 3, 68-72 Asquith Street
Silverwater NSW 2128
Ph: (02) 9743 6020

PERTH
Briskleen Supplies
38 Mulgul Road
Malaga WA 6090
Ph: (08) 9249 4566